

# THINK YOU PROTECT YOUR PRIVACY?

## INFORM...

### YOURSELF ON HOW TO PROTECT YOUR PRIVACY AND IDENTITY

Personal information is anything that could ID you, including your name, DOB, address, email, phone number or social media ID



## CHAT...

### WITH PEOPLE YOU TRUST ABOUT STAYING SMART ONLINE

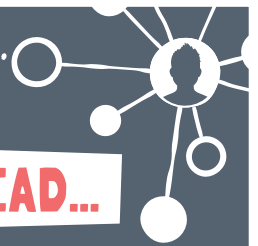
Two heads are better than one



## READ...

### UP ON WHAT INFO THE WEBSITES, APPS AND GAMES YOU USE ARE COLLECTING ABOUT YOU, AND WHAT THEY'RE DOING WITH IT

On average, popular apps share your information with up to 3 other companies



## KNOW...

### THE CONSEQUENCES OF WHAT YOU DO AND SAY ONLINE

Your digital identity is forever



## SET...

### THE PRIVACY CONTROLS ON YOUR SOCIAL MEDIA AND ONLINE GAMES — DON'T RELY ON DEFAULTS

1.2 billion usernames/passwords are hacked in a year



## THINK...

### ABOUT WHAT YOU SHARE, AND WHO YOU SHARE IT WITH

33% of young people have posted something on social that they've later regretted



## USE...

### STRONG PASSWORDS FOR EVERYTHING

No birthdays, pets or family names, and don't share it across sites or with anyone, not even your best mate



## CLEAR...

### YOUR COOKIES AND BROWSER HISTORY REGULARLY

These can be used to track and target advertising at you



## CALL...

### FOR HELP IF YOU NEED IT

The OAIC received 2,841 privacy complaints in 2015 and the eSafety Commissioner conducted 5,561 online content investigations



## LOCK...

### YOUR MOBILE DEVICES

4000 mobile devices are lost or stolen in Australia every week



Your privacy is valuable, and worth protecting.

Visit [www.oaic.gov.au](http://www.oaic.gov.au) or call 1300 363 992 for info and help on how to do it.

